

Market Niche Penetration Strategies

'HAND SHAKE' MARKETING PRICES - ORDER FORM

Date: ____/____/____
 Name: _____
 Company: _____
 Address: _____
 City: _____ St: _____ Zip: _____ - _____
 Phone: () - Cell: () -
 Email: _____@_____._____
 Website: _____.

Clients Pay Only for Programming (which can be waived) and up to 1% Fee on Completed Sales.

Option Level	Emails Deployed to Client's Market Niche over 30 days	List Prices for Email DB Records FREE	Email Deployment Costs FREE	Set Up, Creative & Graphics Costs FREE	MARKETS GLOBAL 'MARKET NICHE' LIST PRICES FREE	SPECIAL PROMOTIONAL PROGRAMMING COSTS	'Hand Shake Marketing' Commission Paid to Markets Global on Completed Sales	Branding to Hundreds of Thousands (even millions) of Consumers FREE
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	
1	to 100,000	\$ 495	\$ 395	\$ 195	\$ 1,085	\$ 150	Up to 1% Sales	FREE
2	to 200,000	\$ 695	\$ 495	\$ 295	\$ 1,485	\$ 190	Up to 1% Sales	FREE
3	to 300,000	\$ 795	\$ 525	\$ 325	\$ 1,645	\$ 250	Up to 1% Sales	FREE
4	to 400,000	\$ 895	\$ 555	\$ 350	\$ 1,800	\$ 290	Up to 1% Sales	FREE
5	to 500,000	\$ 995	\$ 595	\$ 395	\$ 1,985	\$ 350	Up to 1% Sales	FREE
6	to 750,000	\$ 1,995	\$ 895	\$ 425	\$ 3,315	\$ 390	Up to 1% Sales	FREE
7	to 1,000,000	\$ 2,995	\$ 995	\$ 475	\$ 4,465	\$ 450	Up to 1% Sales	FREE
8	to 2,000,000	\$ 3,995	\$ 1,295	\$ 595	\$ 5,885	\$ 490	Up to 1% Sales	FREE

1. Column (A) shows the Option Level client chooses.
2. Column (B) shows the total emails deployed into client's market niche over 30 days.
3. Column (C) shows Markets Global's email database list prices.
4. Column (D) shows Markets Global's deployment list prices.
5. Column (E) shows Markets Global's Set Up, Creative and Graphics list prices.
6. Column (F) shows the sum of list prices in (C). (D) and (E).
7. Column (G) shows special 'Hand Shake Marketing' prices to Client for each 30 day email deployment cycle.
8. Column (H) shows the commission Client sends to Markets Global for completed sales on a hand sake basis.

Available monthly bandwidth for email deployments must be confirmed by Markets Global before sending client's campaigns. If the necessary bandwidth is not available to complete a client's 30 day deployment cycle, then the

client's order will take a priority position in the succeeding month. Client orders will automatically repeat month after month until cancelled by client or Markets Global. Programming Costs will apply to each 30 day deployment cycle and may be waived in succeeding months based depending on current months sales. The promotional 'Code One' and/or UPC will be placed in each email. When the code and email sent by Markets Global match, then the client will pay a _____% (maximum 1%) fee for all completed sales to Markets Global.

Copy and graphics for email message(s) should be sent to support@marketsglobal.co.

ORDER DETAILS

A. Place a check in the Option Box indicating the quantity of emails you are ordering:

Option 1 ; Option 2 ; Option 3 ; Option 4 ; Option 5 ; Option 6 ; Option 7 ; Option 8 .

B. Confirm Prices for the Option you are ordering (See table above.)

- Deployment Price in Column (D) for the Option chosen: \$ ___FREE___
- List Price for Set Up, Creative & Graphics Column (E): \$ ___FREE___
- List Price for Email Database Column (C): \$ ___FREE___
- Surcharge for List Verifications in most cases are FREE.
- Promotional Programming: Enter Option No. _____, Enter Option Cost Column (G) \$ _____
- North Carolina residents only, enter Sales Tax of 6.7% times (e): \$ _____
- Grand Total - add (e) plus (f): \$ _____ (Pay this amount)

C. Define the 'geographic' demographics for the Market Niche you want to deploy your emails (choose only one):

- Area Codes: _____;
- State(s) _____;
- National - All States? (check one): Yes , No

D. Enter the Month and Year your email deployment(s) should start: Month: _____ Year: _____,

- Client will be invoiced monthly for each successive 30 deployment cycle the Programming Price selected above until either party cancels this agreement.

E. Comments:

I am ordering the above described email deployments:

Authorized Signature: _____ Date: ____/____/____

Print Name: _____ Title: _____

Make payment payable to 'Markets Global' and mail to the above address.
You can also order online at: http://marketsglobal.co/hand_shake_mktg.htm

Code: _____